

PURE X CHANGE

Summary

Most people agree that water softeners are a valuable investment that will **save you money by preserving your plumbing, reducing soap use, and protecting your hands and face** from losing moisture.

What most people don't realize is how big a role efficiency plays in how much good your softener can do for you! It's like getting 20 miles to the gallon in your car, pretty good right? **What if you could get 40?**

All softeners are good. **Efficient softeners are just plain better.** By efficiently using your water softener, making cost-effective use of salt, and maximizing the value of your soaps and cleaners, you can get the most out of your system

A conditioner is valuable in nearly every room in your home. From the kitchen to the bathrooms, the garage to the laundry room, you will see a difference when you put in a PureXchange water softener. Anywhere water touches your home, the PureXchange softener makes a difference

Your Kitchen

No more water spots! No more lime stains and flakey white or green calcium deposits. No more buildup at your faucet. You can use **up to 74% less soap** in your dishwasher. Cleaner water gets cleaner dishes--no way around it; and soft water makes sure your floors will shine, every time. Don't forget it takes up 3/4 less soap to do the same job!

If your hands have cracked or split after you've done dishes. Softened water can really help. Softened water helps keep pores from clogging when your skin is in contact with soap. **It can help your hands stay moist, soft and healthy.**

Your Bathroom

How long does it take you to scrub your toilets? Hate scrubbing the water line from your toilets? A system water softener takes the work out of cleaning your bathroom. The **calcium build-up is noticeably absent from your toilet and faucet, plus it cleans up faster with less work.** Softened water is gentle on your shower and it keeps the buildup off your tub.

Soap scum is a pain to chisel off of tubs and showers, but did you ever stop to think that you are in the shower too! Just as soap scum sticks to your tub and shower it can stick to your skin causing dry irritated skin conditions. Eczema is a common skin problem, aggravated by soap scum. A **PureXchange water softener can significantly improve your skins ability to retain moisture by reducing soap scum up to 92%**, defeating the main cause of Eczema flair ups. Softened water is much gentler on your skin. In addition your **hair can become stronger and more shiny as well.**

Your Entire House: Plumbing and Appliances

A typical \$450,000 home spends between \$30,000 to \$40,000 on plumbing investments such as: toilets, sinks, pipes, water heaters, drains, faucets, dishwashers, etc. A PureXchange water softener maintains plumbing value by keeping the pipes clear, clean, and clog free! It maintains a **higher efficiency in your hot-water heater** because there's no calcium to impede heating; that also **keeps your gas and electric bill down. Dishwashers and washing machines don't breakdown from water-related maintenance issues.**

Washing your clothes in softened water keeps them cleaner, and they last longer. Because the PureXchange runs at a higher efficiency conditioner, **you don't have to buy salt every month** because you're efficiently cleaning your system.

